



WNY Women Leading the Charge (WKBW Channel 7) NAWBO Feature Application

Name: _____

Business Name: _____

Address: _____

Phone: _____ Email: _____

Business Website: _____

Social Media Links: _____

NAWBO Member Status: (circle one) Introductory Member Premier Member

Are you a Past President/Officer/Board Member? _____

If so, please list office and dates you served: _____

1) Why do you want your business to be featured for WNY Women Leading the Charge? _____

2) What sets your business apart from similar ventures? What makes it unique?

3) What are some aspects of your business that people would be surprised to learn? _____

4) WKBW Channel 7 is looking for visually interesting content. What are 3 specific aspects of your business that you feel would make for an interesting interview? _____



- 5) If you work in a typical office setting, what are some ways you can show what your business does outside the office? _____

- 6) What benefit do you hope or expect to gain by being featured on WNY Women Leading the Charge? _____

- 7) What has being a NAWBO member done for your business? _____

- 8) How has being a NAWBO member affected you personally? _____

- 9) Any other information you would like to add? _____

