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Chapter

february 2014

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Each One Reach One
NAWBO BUFFALO NIAGARA MEGA MIXER sponsored by National Association of Women Business Owners



N BUSINESS OWNERS, NAW

March 12, 2014 | @ 5:00 - 7:30 PM Cost: Members \$40 | Non-Members \$45 Windows on The Green | Westwood Country Club

You don't want to miss the third annual Each One Reach One Women's Mega Mixer – the unique networking event for women business owners and professionals!

- Enjoy a progressive dinner, changing tables after each of three courses, networking with a new group of women each time
- Make new connections and forge new partnerships
- Facilitated tables ensure everyone has the opportunity to talk about what they do





2014 program

Program is subject to change

Location Windows on the Green Time 5:30 p.m. Networking

772 N. Forest • Williamsville NY 14221 6:00 p.m. Dinner

Cost \$35 member • \$ 40 guest RSVP Cancellation 48 hrs in advance.

make your dinner reservation online at: www.nawbowny.org

Include your full name, telephone number, dinner choice (guests include name of NAWBO member who invited you). Mail prepayment (check payable to NAWBO) to: NAWBO, P.O. Box 1165, Orchard Park NY 14127.

We now accept paypal: log onto our website and follow prompts for payment.

Questions? Contact our chapter administrator, Jeanne Hellert, at 238-2461 or nawbowny@gmail.com.

Please RSVP by 3:00 p.m. on the Friday the week before the Wednesday night meeting

wednesday, february 12, 2014



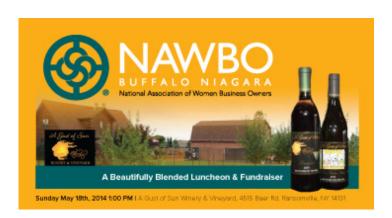
The Power of Your Personal Brand

Our speaker is **Molly McGowan**, the owner of **Professional Presentations**. When you look great you feel great. When you feel great you exude confidence. When you exude confidence your clients have confidence in you. The most successful professionals are the ones who work on themselves first. Molly works with professionals who want to make a lasting, positive impact on their careers. She shares a collection of her experiences and life lessons at her workshops: It's All About You . . . personal branding (appearance, attitude and actions) and It's Not About You . . . how to network effectively to build your professional network.

wednesday, march 12, 2014

Each One Reach One

Join us for our 3rd annual mega mixer: the unique networking event for women business owners and professionals! Details on the front page.



You don't want to miss **A Beautifully Blended Luncheon & Fundraiser** on **Sunday, May 18**, 2014 at 1:00 p.m. Enjoy a beautiful afternoon outdoors under the white tent at **A Gust of Sun Winery & Vineyard**, 4515 Baer Road in Ransomville.

The luncheon will include a sampling of five wines paired with chocolate. A Gust of Sun will also provide a cash bar.

Browse an assortment of auction baskets in addition to a silent

auction and 50/50 raffle.

A special gift will be given to each individual who offers to car pool and volunteer as a designated driver for the day.

Tickets for event are for sale at **www.nawbowny.org**. Early bird price is \$45 until February 1, 2014 and \$65 thereafter.

Questions? Contact Jeanne Hellert, chapter administrator, at 716-238-2461 or info@nawbowny.org.

nawbo buffalo niagara

NAWBO Buffalo Niagara is the premier organization for women business owners who aspire to accomplish growth, education, and connections.

nawbo

The National Association of Women Business
Owners propels women entrepreneurs into economic, social, and political spheres of power worldwide by:

Strengthening

the wealth creating capacity of our members and promoting economic development within the entrepreneurial community

- Creating innovative and effective changes in the business culture
- **Building** strategic alliances, coalitions, and affiliations
- Transforming
 public policy and
 influencing
 opinion makers

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All contributed articles must be original work; all previously published works must be accompanied by the publisher's authorization to reprint. WOMANink reserves the right to edit contributed articles for clarity and length, and reserves the right to refuse to publish any contributed article.

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WOMANink is a monthly information service for the NAWBO Buffalo Niagara Chapter's members and other women business owners. Published 10 times per year (no issues published in July and August). Circulation: September and February issues approximately 750; and remaining months, approximately 140. Payment must accompany all advertisement requests. WOMANink reserves the right to refuse to publish any advertisement.

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Our Mission

NAWBO Buffalo Niagara is the premier organization for women business owners who aspire to accomplish growth, education, and connections.



women in leadership



February WIL Honoree
Molly Short Carr
Executive Director
Journey's End

Molly Short Carr has served as executive director of Journey's End since 2008. Prior to joining Journey's

End, Ms. Short established and led the Albany, NY field office of U.S. Committee for Refugees and Immigrants. Earlier in her career, she served as the legal services coordinator for VIVE La Casa in Buffalo.

Ms. Short Carr has a MAOL in Organizational Leadership from Medaille College and BA in Political Science and Urban Studies from Canisius College. Ms. Short Carr has been Board of Immigration Appeal certified since 2003

Journey's End was founded in 1985 as a volunteer program to assist refugees in the Buffalo community. Today they have 47 regular employees and 35 on-call employees. As a refugee resettlement agency, Journey's End is responsible for all the initial assistance provided to newly arriving refugees. This includes the selection and preparation of a size appropriate apartment for new families; food and goods shopping; airport reception and a warm cooked meal on the day of arrival; cultural orientation; medical and social service needs; and all other aspects of life a refugee may need assistance with upon arrival in Buffalo.

Molly says, "Journey's End is amazing because of the people we serve. As we succeed, refugees succeed. As refugees succeed, Buffalo succeeds."



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According to statistics released by the U.S. Small Business Administration (SBA) for total approved loans through the SBA's 7(a) lending program during the federal fiscal year ending EQUAL HOUSING 9/30/2010. ©2011 M&T Bank. Member FDIC.

advertising

ANNUAL AD RATES AND SIZES:

Ads run in 10 issues.

Full page (7 1/2" x 10") \$1,000

Half page (71/2" x 43/4") \$525

Quarter page (3 3/4" x 4 3/4") \$225

Business card (31/8" x 17/8") \$125

SPECS:

Please send your business card and a check (made payable to NAWBO) to: White Rabbit Design, 173 Audubon Drive, Snyder NY 14226. For electronic submissions, preferred formats: PDF, eps or tif. Email files or questions to: whiterabbitdesign@roadrunner.com.



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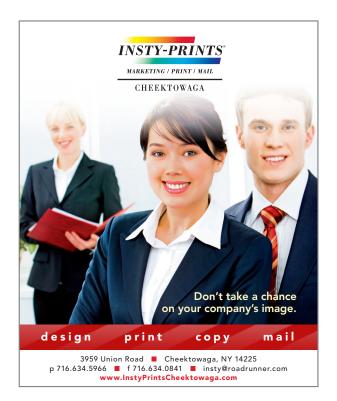
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