

# Reimagine

Entrepreneurship Initiative

Free training to help you explore, define and launch your dream of becoming a small business owner.



"Entrepreneurship is spending a few years living like most people won't, so you can spend the rest of your life living like most people can't"

## Details

**Downtown Buffalo  
Boot Camp**  
Wednesdays, April 13 -  
May 11  
4:30-8:30 p.m.

**Master Class**  
Wednesdays, May 25-  
June 22  
4:30-8:30 p.m.

**UB Entrepreneurial  
Leadership**  
UB Downtown Gateway  
Rm 208  
77 Goodell Street  
Buffalo, NY 14203

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**Niagara Falls  
Boot Camp**  
Tuesdays, April 12-  
May 10  
8:30 a.m.-12:30 p.m.

**Master Class**  
Tuesdays, May 24-  
June 21  
8:30 a.m.-2:30 p.m.

**TReC**  
Niagara Global Tourism  
Institute 616 Niagara  
Street  
Niagara Falls, NY 14303

**TReC**

by Niagara Global Tourism Institute

## Who Should Attend?

The region's unemployed, laid-off or underemployed workers are eager to explore an entrepreneurial path. Do you have a hobby you'd like to turn into a side-hustle? Are you wondering if your side-hustle is ready for full-time? If so, the Reimagine initiative offers free training to help you explore, define and launch your dream of becoming a small business owner.

## Program Benefits

**The free Entrepreneur Boot Camp** combines interactive, engaging classes, one-on-one support from Small Business Development Center (SBDC) business advisors, and professionally-led group discussions with other emerging entrepreneurs.

**The free Master Class** takes your business to the next level with a deeper dive into marketing, financial planning, employment law, operations, and growth strategy.

Each class includes 5, four-hour sessions where you will refine your idea into an actionable plan to launch and grow your business and five private appointments with a Business Advisor.

**Space is limited**  
**Register online [HERE](#)**  
**or email [mgt-cel@buffalo.edu](mailto:mgt-cel@buffalo.edu)**



University at Buffalo

Center for Entrepreneurial Leadership  
School of Management