



RESTORATION

FASHION SHOW



SPONSORS
center stage

YOUR PARTNERS



WWW.RSIWNY.ORG



LAUREN CARDUCCI
716-777-0177



FORBES THEATER 500 PEARL, BUFFALO NY
MARCH 13TH 6 PM



\$500 **STYLISH SUPPORTER**

2 VIP TICKETS BALCONY BOX SEATING | OPEN BAR

RECOGNITION

VERBAL RECOGNITION **DURING** THE FASHION SHOW, ACKNOWLEDGING THE SPONSOR'S CONTRIBUTION.

MENTION IN PRESS RELEASES AND **MEDIA COVERAGE** RELATED TO THE EVENT. MEDIA FLYER WILL BE BACKED BY **300K+** INSTAGRAM FACEBOOK AND TIKTOK **FOLLOWERS** COLLECTIVELY FROM OUR DESIGNERS & INFLUENCERS

PROMOTION ON MARKETING MATERIALS

EVENT FLYER LOCATED AT STORES

SOLO **DEDICATED SOCIAL MEDIA POST** 5K+ FOLLOWERS

GROUP MENTION OF COMPANY DURING FASHION SHOW

TAGGING IN ALL SOCIAL MEDIA ACCOUNTS LINKING VIEWER DIRECTLY TO COMPANY ACCOUNT

PROFESSIONAL PHOTOGRAPHY AND VIDEOGRAPHY OF THE EVENT WITH COMPANY LOGO

LOGO PLACEMENT YOUR LOGO ON STEP AND REPEAT EVERY GUEST WILL BE PHOTOGRAPHED ON THE **RED CARPET** FEATURING YOUR BUSINESS





\$1000 **FRONT STRUT NETWORK**

ALL PERKS MENTIONED ABOVE IN ADDITION TO
6 VIP PRIVATE BALCONY BOX SEATING | PRIVATE OPEN BAR

LOGO PLACEMENT YOUR **LARGER LOGO** ON STEP AND REPEAT EVERY GUEST WILL BE
PHOTOGRAPHED ON THE **RED CARPET** FEATURING YOUR BUSINESS

BRANDING OPPORTUNITY TO INCLUDE BRANDED MERCHANDISE OR **PROMOTIONAL** ITEMS
IN GIFT BAGS FOR ATTENDEES

VIP TABLE FOR **NETWORKING** WXYZ LOUNGE
COMPANY PROMOTIONAL TABLE TO SPREAD BRAND AWARENESS

COMPANY MENTION DURING **SUCCESS** STORY SHARE DURING NETWORKING **COCKTAIL**
HOUR

EMAIL LIST FOR POST EVENT FOLLOW UP MARKETING

PERSONAL COMPANY & GUEST PHOTOSHOOT PROFESSIONAL CONTENT TO SHARE

COMPANY **LOGO FEATURED** DIRECT BOLDLY AT **TOP OF RESTORATION INSTAGRAM PAGE**
DEDICATED INSTAGRAM POST FEATURING YOUR COMPANY STORY OR VISION

BACKSTAGE PASSES TO MEET AND CONNECT WITH BUFFALO'S NEWEST TALENT IN THE
CREATIVE SPACE, PRODUCERS, MODELS, BUSINESS OWNERS, DESIGNERS, AND MORE

BALCONY BANNER FOR ALL TO SEE IN THEATER DURING SHOW





C E N T E R S T A G E
PRESENTING SPONSOR

\$2,500

including all perks mentioned above

Roped off Front Row VIP seating & open bar for your team of 10

3 BALCONY BANNER FOR ALL TO SEE IN THEATER DURING SHOW

LOGO BANNER AT FRONT ENTRANCE EXCLUSIVE TO RESTORATION &
PRESENTING SPONSOR

EXCLUSIVE SOLO MENTION IN BEGINNING OF FASHION SHOW

SPECIALTY COCKTAIL ON MENU WITH COMPANY PERSONALIZATION

MOST PROMINENT LOGO PLACEMENT ON STEP AND REPEAT EVERY GUEST WILL BE
PHOTOGRAPHED ON THE **RED CARPET** FEATURING YOUR BUSINESS

BRANDING OPPORTUNITY TO INCLUDE BRANDED MERCHANDISE OR **PROMOTIONAL** ITEMS
IN GIFT BAGS FOR ATTENDEES

VIP TABLE FOR **NETWORKING** WXYZ LOUNGE
COMPANY PROMOTIONAL TABLE TO SPREAD BRAND AWARENESS

5 MINUTE **SPEAKING TIME SLOT** FOR A COMPANY **SUCCESS** STORY DURING NETWORKING
COCKTAIL HOUR

EMAIL LIST FOR POST EVENT FOLLOW UP MARKETING

PROFESSIONAL **PERSONAL COMPANY** & GUEST **PHOTOSHOOT PROFESSIONAL**

BACKSTAGE PASSES TO MEET AND CONNECT WITH BUFFALO'S NEWEST TALENT IN THE
CREATIVE SPACE, PRODUCERS, MODELS, BUSINESS OWNERS, DESIGNERS, AND MORE

EXCLUSIVE PODCAST AND OR PERSONAL VIDEO TO SHOWCASE YOUR BRAND
COMPANY **LOGO FEATURED DIRECT BOLDLY** AT **TOP** OF RESTORATION INSTAGRAM PAGE
3 DEDICATED INSTAGRAM POSTS FEATURING YOUR COMPANY STORY OR VISION
TAGGED ON **EVERY POST** AS THE **PRESENTING SPONSOR**



SOCIAL MEDIA INSIGHTS

INFLUENCERS & DESIGNERS POSTING OUR FLYERS & CONTENT OF THE SHOWS WITH A REACH OF OVER 300,000 FOLLOWERS

FEATURED DESIGNER

BOHO BASEMENT INSTAGRAM FOLLOWERS **95,000** FOLLOWERS
114,000 FOLLOWERS ON TIKTOK WIHT **3.1 MILLION LIKES**

@LAURENCARDUCCI INSTAGRAM 5,713 ACCOUNTS REACHED 18-34 85% +35-44 95%
46,000 IMPRESSIONS

@VINTAGEBYLO INSTAGRAM 5,109 LAST 90 DAYS 14,000 ACCOUNTS
REACHED 69,000 IMPRESSIONS

YOUTUBE/ **PODCAST 5,000** SUBSCRIBERS ON YOUTUBE

RESTORATION FASHION SHOW PAGE HAS REACHED OVER 2,000 ACCOUNTS
IN THE LAST 30 DAYS WITH HIGH ENGAGEMENT RATE