



NAWBO
BUFFALO NIAGARA
National Association of Women Business Owners



Since its inception in 1994, NAWBO Buffalo Niagara has been a leading advocate for WNY women entrepreneurs who aspire to higher levels of opportunity, challenge, and success.

Join the Buffalo Niagara Chapter of the National Association of Women Business Owners (NAWBO®) as it celebrates its 30th anniversary with a cocktail party on September 11, 2024, from 5:30 to 7:30 PM at the Saturn Club, 977 Delaware Avenue in Buffalo NY .

Sponsorship Opportunities

	*SIGNATURE SPONSOR \$1,000	PEARL \$500	GOLD \$250	PATRON \$50
RECOGNITION AND VISIBILITY AT EVENT				
• SIGNATURE: FOUR tickets to 30th anniversary event	X			
• Introduction as EVENT SPONSOR	X			
• Reserved seating for you and designated guests	X			
• Pearl: TWO tickets to 30th anniversary event		X		
• GOLD: ONE ticket to 30th anniversary event			X	
• Your business display	X	X		
• Sponsorship acknowledgment	X	X	X	
• Your business logo on on event signage	X	X	X	
• 30th anniversary PowerPoint slide presentation	Full-page slide	Half-page slide	Quarter-pg slide	name listed
ONLINE / SOCIAL MEDIA RECOGNITION				
• Your business frequently highlighted on chapter social media	X			
• Your business highlighted on chapter social media	X	X		
• Your logo on event PR	X	X	X	
• Your logo and hyperlink on chapter website	X	X	X	
PR AND MARKETING				
• Your business listed as EVENT SPONSOR on invitations; all marketing materials created to promote event, e-marketing	X			
• YOUR BUSINESS LOGO INCLUDED IN:				
Sponsor included in event press releases	X	X	X	
Marketing materials created to promote event	X	X	X	
E-marketing	X	X	X	
CHAPTER DINNER MEETING RECOGNITION				
• Sponsorship acknowledgment	X	X	X	
CHAPTER SPECIAL EVENTS				
• Invitation to annual sponsor reception	X			

* SIGNATURE SPONSOR is an industry exclusive level Limited to one sponsor per industry (our BANK SPONSOR is Bank of America. Our LAW FIRM SPONSOR is The Coppola Firm. Other industry sponsorships are still available.)