

So, who did you meet?



This may help you keep track!

Each One Reach One
2020 Program



Each One
Reach One

NAWBO BUFFALO NIAGARA MEGA MIXER
sponsored by National Association of Women Business Owners

10 YEARS STRONG

March 11, 2020 • 500 Pearl, Buffalo



NAWBO Buffalo Niagara is making a difference in our neighborhood.

Helping the local economy thrive is just one of the many positive attributes you bring to our area. Extending your abilities and resources to the community through service and other initiatives makes you a true leader.

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About NAWBO Buffalo Niagara

Founded in 1975, the National Association of Women Business Owners (NAWBO) is the unified voice of **more than 10.1 million women-owned businesses** in the United States representing the fastest growing segment of the economy.

In 1994, local entrepreneur Kathy Donoghue and her steering committee of Western New York women business owners recognized that the needs of women-owned businesses are unique. They believed NAWBO would offer opportunities for local women entrepreneurs to meet, nurture, and network with each other. More than two decades later, these goals still are part of its mission to propel women entrepreneurs into greater economic, social, and political spheres of influence.

In addition to the relevant, dynamic speakers at its monthly meetings, NAWBO Buffalo Niagara offers networking events, educational, marketing, and financial seminars, as well as scholarships for women business owners. The chapter is proud to be a strong voice and frontline presence in Buffalo's exciting resurgence. The Buffalo Niagara Chapter of the National Association of Women Business Owners is looking to the future: embracing diversity among women entrepreneurs who represent myriad industries from across our region.

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Why NAWBO Buffalo Niagara?

Forge Connections With Other Women Entrepreneurs

The chapter provides outstanding opportunities to create valuable connections. You'll network with dynamic women entrepreneurs and make important business contacts, gaining access to chapter partners offering a wide range of services. And you'll benefit from chapter member support, energy and experience, while increasing business opportunities.

Gain Access to Valuable Business Resources

Our monthly programs offer inspiration, information, and insights that are absolutely essential for business owners. The chapter also provides workshops, procurement opportunities; member-only scholarship and leadership development programs; and business resources through our strategic alliances with other organizations, such as U.S. Small Business Administration and the Canisius College Women's Business Center.

Be Part of a Powerful Advocate for Small Business

The chapter provides women with a voice on public policy issues. We build the power of women entrepreneurs through our lobbying efforts on the key issues that affect business.

Nationally, NAWBO Offers Exciting Business Opportunities

The national membership directory and national conferences provide opportunities to link up with women entrepreneurs around the country. As well, there are numerous benefits and services available from national corporate partners.

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WHO WE ARE

We develop, and offer to the community, results-oriented business education and networking to empower women-owned businesses to grow to every stage of business growth.

OUR PROGRAMS

- Goal-Based Advisory Groups
- Business Development Skills
- Business Counseling
- Minority & Women Certifications
- Access to Funding

YOUR BUSINESS GROWTH PARTNER

Education

Engagement

Empowerment

Results

Welcome!

Welcome to NAWBO Buffalo Niagara's fabulous, one-of-a-kind event – the **10th Annual Each One Reach One** networking mega mixer. We are so glad that you are here; please enjoy the networking and each other! Here is an overview of this evening's schedule of events:

5:00 pm - 6:00 pm

Power Hour: Meet, greet, and network with some of WNY's top Women owned Business owners. Basket auction/Scholarship Raffle also available.

6:00 pm

Opening Remarks with Progressive Dinner immediately following.

8:30 pm -9:00 pm

Claim prizes, stroll through Sponsor Row.

After checking in and receiving your name tag with table assignments, network with other fabulous women and check out the basket auction. THANK YOU for your support in helping women entrepreneurs grow their businesses with education, training and courses.

We ask that you be seated BY 6:00 PM when the fun really begins. After brief introductions and instructions, Session 1 will begin, and your table captain will ensure that everyone has a chance to speak. Your table captain will start and explain the flow. Then the table will be presented with a question to answer or discuss. Remember to pass your business card.

At the end of Sessions 1, 2 & 3, we ask that you move quickly to your next table. You only need to take your water glass and any drink you may have along with your swag bag; please leave everything else. Your table captain will lead you in a similar format as in Session 1, and you'll discuss a new question.

Thank you for coming and making this a successful event. We hope that you enjoyed this evening.

Last, we ask each of you to be safe – if you need assistance with getting home safely, please use Designated Drivers.

We would love for you to share photos and comments on social media using the hashtags:

#eoro10years #nawbownypride #nawbowny #NAWBO

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